

## OPEN INNOVATION AT THE CENTER OF EXPRIVIA|ITALTEL STRATEGIES: STARTING UP THE HRCOFFEE START-UP

The international group specialized in Information and Communication Technology is betting on  
Open Innovation strategies as a business accelerator

**February 7<sup>th</sup>, 2019.** **Expri<sup>via</sup>|Italtel** today presented the new start-up HRCOFFEE that is part of the Open Innovation strategies on which the Group has aimed to accelerate competitiveness in the ICT market. Equipped with a capital of 300 thousand euros, HRCOFFEE is 70% owned by Expri<sup>via</sup> SpA.

The new reality, presented today in Milan on the occasion of the **Connex 2019 event promoted by Confindustria**, has developed a new management model based on a social platform that allows interaction between all collaborators through "bottom-up" strategies. The HRCOFFEE platform makes it possible to identify, promote and enhance talent. The start-up has developed a technology that encourages and stimulates the empowerment of all employees thanks to a work place made of connections between the various functions and sharing of company objectives. The software helps the HR area to maintain high levels of organizational quality through a management oriented to the development of emotional intelligence, leadership in key 2.0 and the integration of useful tools for employees (APP news company, project management, calendar , car pooling, training opportunities). Thanks to the speed in analyzing the business dynamics allowed by the software, HRCOFFEE represents an important accelerator of organizational change.

On December 13th, in San Francisco (USA), HRCOFFEE came among the four finalists to the World Open Innovation Conference, promoted by the University of Berkeley (California) that rewards the best global startups with a strong "*disruption*" charge.

*"HRCOFFEE is a smart and dynamic personnel management system, which is addressed to the HR department and line managers looking for innovative systems to develop and innovate organizational practices through technology, with a view to Open Innovation of the whole company management line "*, says **Davide De Palma**, CEO of HRCOFFEE. *"Thanks to the use of a digital platform and an APP, the user has everything that is needed to know about the team and its interactions, on smartphone, and allows all employees to be connected to the company in always on mode "*.

*"The bet on an Italian Open Innovation start-up like HRCOFFEE - says **Domenico Favuzzi**, head of the Expri<sup>via</sup>|Italtel Group - is a new step towards a collaborative business model and open to partnerships and external contributions aimed at stimulating business growth. We strongly believe in the contribution that*



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*HRCOFFEE can make to the development and enhancement of human capital in order to create greater involvement of the company population in achieving the Group's objectives ".*

**Exprivia | Italtel**

**Exprivia** is an international group specialized in Information and Communication Technology able to direct drivers of change in the business of its customers thanks to digital technologies. With a know-how and experience gained in over 30 years of constant presence on the market, Exprivia has a team of experts specializing in various fields of technology and in the main areas within this sector, from the Capital Market, Credit & Risk Management to IT Governance, from BPO to IT Security, from Big Data to Cloud, from IoT to Mobile, to SAP.

Listed on Borsa Italiana Stock Exchange since 2000 to the STAR MTA (XPR) segment, Exprivia supports its clients in the Banking & Finance, Telco & Media, Energy & Utilities, Aerospace & Defense, Manufacturing & Distribution, Healthcare and Public-Sector sectors.

In 2017 Exprivia acquired 81% of the share capital of **Italtel**, a historic Italian company that today operates in the ICT market with a strong focus on the Telco & Media, Enterprises and Public-Sector markets. The Italtel offer includes solutions for networks, data centers, business collaboration, digital security, internet of things. The solutions are made up of own and third-party products, engineering services and consultancy.

Today the group Exprivia and Italtel has about 4,000 professionals distributed in over 20 countries worldwide.

Exprivia is subject to the direction and coordination of Abaco Innovazione S.p.A.

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